

Counseling Guidance Profession In Society

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Abstract

The purpose of writing this article is to find out how the counseling profession works in society. The method the author uses in this research is the library method or literature study. It is hoped that the title of this article can answer people's questions regarding counseling in society. Specifically regarding the implications of the counseling profession in society, namely that it can be done by providing counseling services that are of the nature of a helping profession or social worker. The result of the discussion of this article is that counseling as a community counseling profession is a concept that underlies the role and function of counselors in today's society. In line with the dynamics of life, the need for guidance and counseling is not only felt in the school environment. Currently, counseling services are being developed in broader settings, namely communities that include families, careers, the elderly and other communities, so counseling in society is really needed.

Keyword : Profession, Counseling, Society.



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1. INTRODUCTION

Education is a teaching and learning process that aims to develop individuals' knowledge, skills, values and attitudes so that they can function effectively in society. Education can occur in various forms and settings, including formal, non-formal, and informal. The aim of education for Indonesia is to develop the potential of students to become human beings who believe in and are devoted to God Almighty, have noble character, are healthy, knowledgeable, capable, creative, independent, and become democratic and responsible citizens.

Since guidance and counseling was born, lives and provides services to the school community and also the general public, it is basically a social institution. It could be said that because social institutions are basically institutions of conduct for their members, where guidance and counseling also have codes of conduct, for example a code of ethics that counselors must adhere to. The functions of social institutions are (1) to provide guidance to members of social institutions on how to behave or act in dealing with community problems, (2) to maintain the welfare of the community they serve, and (3) to provide guidelines for the community to implement a system of social control or supervising service practices (Baharudin, 2021).

To develop complete human beings in accordance with the development goals of the Indonesian nation, the development of guidance and counseling services for the community is an excellent suggestion and vehicle for developing human resources. Guidance and counseling, whose existence is increasingly needed in society, is an agency that has a very important function. In other words, guidance and counseling have a role in finding solutions to every difficulty faced by an individual in society in an effort to develop their potential. Guidance and counseling function to help a person's life run smoothly and successfully. This means that intensive guidance and counseling in the world of society will have an impact, both directly and indirectly, which will ultimately return to the success of the individual person. Guidance and counseling are important factors to help individuals in society develop their potential and talents and how a society solves its problems.

Counseling as a helping profession is a concept that underlies the role and function of counselors in today's society. The helping professions are professions whose members are

specially trained and licensed or certified for a unique and needed service to society as the sole professional providers of the unique and needed services they offer.

As a social institution, guidance and counseling functions to resolve problems in accordance with the scope of its scientific work, namely (1) providing guidance to members of the guidance and counseling profession on how to behave or practice in solving problems (2) maintaining the welfare of students or the community general public which is the subject of the service (3) becomes a benchmark for society in establishing a social control system for members of the guidance and counseling profession (Lasan & Boli, 2014).

Profession

Profession is a term that refers to a field of work that requires special expertise or skills (Hidayati, 2022). Profession is a field of work because in essence a profession is a job that a person is engaged in. This work can be done after a long education and training process. Therefore, someone who holds a profession must have gone through the stages of a fairly long education and training process and of course clearly standardized (Nurhadi, 2017). Meanwhile, Subijanto (2017) stated that a profession is society's recognition of job characteristics that have certain characteristics.

Based on the opinions above, it can be concluded that a profession is a type of work or career that requires special knowledge, skills and in-depth training. A profession is often recognized by society as an important job and has certain ethical standards and competencies. Professionals who work in certain fields usually undergo formal education, training, and often have to pass exams or obtain certification to be able to work in that field. A profession contains three things, namely a statement or an open promise, a profession contains an element of dedication and a profession is a position or job that demands expertise. People who hold professional titles should have attitudes and statements or promises openly to carry out their profession well. For this reason, every profession has a professional code of ethics to serve as a guide for behavior and action. If you violate, of course there will be sanctions. The profession also contains an element of service, meaning that a professional position is not solely profit-oriented but is dominated by an element of service. Profession belongs to those who have gone through an educational process so that they have expertise. A profession is a field of work because in essence a profession is a job that a person is engaged in. This work can be done after a long education and training process. Therefore, someone who holds a profession must have gone through the stages of the education and training process which is quite long and of course clearly standardized.

Counseling guidance

Guidance and counseling is an assistance service provided by a counselor to clients or students, so that clients can understand themselves, make decisions, understand their potential, know how to develop their potential and always be responsible for every decision they make (Evi, 2020). Guidance counseling is a series of meetings between the counselor and the client. In the meeting the counselor helps the client overcome the difficulties they face. The aim of providing assistance is so that clients can adjust themselves, both to themselves and to the environment (Hanan, 2017). Meanwhile, according to Ulfah & Arifudin (2020), guidance and counseling is a forum for overcoming individual and group problems, both external and internal problems in the community and school environment in order to help clients develop their potential or solve the problems they experience.

Based on the explanation above, it can be concluded that counseling is a process of assistance carried out by a counselor to individuals or groups to help them overcome personal, academic, social and career problems. The ultimate goal is to help individuals understand and develop their potential, and make better decisions in their lives. Guidance and counseling can occur in a variety of settings, including schools, colleges, workplaces, and mental health centers. A professional counselor typically has specialized education and training in psychology, counseling, or a related field, and adheres to a professional code of ethics that governs their practice.

Public

Society is a group of people who interact in a social relationship. They have the same culture, region and identity, have habits, traditions, attitudes and feelings of unity bound by similarities (Prasetyo & Irwansyah, 2020). Society in simple terms is a group of people who interact or associate with each other with the same interests (Baharudin, 2021). According to Lukman (2019), society is defined as a structure or action which is essentially determined by the hopes and values that are dominant among its citizens.

Based on the explanation above, it can be concluded that society is a group of individuals who live together in a certain area and are connected to each other through various forms of social interaction, norms, values, customs and culture that they share. Society is a complex social entity, consisting of various different groups, but interconnected and interacting to create an organized system. Societies can vary in scale from small groups such as families or local communities, to large groups such as countries or even global society. Each society has unique characteristics and dynamics, but all play an important role in the formation of individual and group identity and well-being.

2. METHOD

The type of research used is library research or literature study where researchers rely on various literature to obtain research data and use a qualitative approach because the data produced is in the form of words or descriptions. Library research or literary research is research where the place of study is the library or literature. Literature study or often called literature review, is a systematic process for collecting, evaluating, and synthesizing information that has been published in scientific literature and research related to a particular topic. The purpose of a literature study is to understand and identify existing understanding of a research topic, determine knowledge gaps, and formulate a theoretical or conceptual basis for the research to be conducted. A qualitative approach is a research method that aims to understand and describe phenomena or symptoms in depth. In contrast to the quantitative approach which places more emphasis on measuring and analyzing total data, the qualitative approach focuses more on understanding context, meaning and interpretation. In this research, research was carried out by utilizing studies that were similar or related. After collecting various literature related to the study under study, the researcher provides conclusions on the study discussed.

3. RESULT

Types of Counseling in Society

Career Counseling Guidance. Knowledge and understanding of the world of work is an urgent matter for society as a provision and preparation for entering the world of work. Things that are common problems for a person are a lack of understanding to know themselves in understanding their potential and being aware of their weaknesses, a lack of mental readiness to compete in the world of work, a lack of knowledge about the scope of work in the field of work that exists in the labor market, and an understanding of how to strategy pursuing a career from the beginning of your career to how to reach the peak of your dream career. For this reason, career counseling can be a medium for people to share career problems or other career-related matters.

Family Counseling Guidance. Family is a bond of living partnership based on marriage between adults of different sexes who live together or a man or a woman who is alone or without children, either their own or adopted, and lives in a household. If individual counseling focuses on the individual person and the problems they face, then family counseling focuses on the family system. However, if only one family member is given counseling, then it can already be family counseling.

Elderly Counseling Guidance. Old age is the closing period in a person's life span, namely a period in which a person has "moved away" from previous periods that were more

enjoyable or moved on from times that were full of benefits. This means that in old age, someone or the elderly often looks at their past and enjoys their life in the present without looking at life in the future. Someone tends to give up on the future because they think they have experienced physical decline and are enjoying each day. In their old age, they don't want to be ignored. They often demand from the government, society or counselors their needs. Their demands, such as services for their age, are often neglected by other services. Therefore, guidance and counseling is an appropriate figure for the elderly. Guidance and counseling services with the right approaches can help the elderly to achieve their life goals that make them independent. Because it often happens that problems such as depression, stress, and alcoholism are common symptoms faced by gerontologist counselors, and to deal with them, they must get to the root of the problem and heal the heart. Social welfare services for the elderly are a process of social education, guidance, counselling, assistance, compensation and care carried out in a directed, planned and sustainable manner aimed at improving the social welfare of the elderly based on a social work approach. This social work can be carried out in nursing homes or counseling in communities such as sub-district or RT and RW levels. One form of approach to guidance and counseling in old age is a spiritual approach (religious counseling guidance). This approach is suitable for older people so that they can get closer to God. The aim of this approach is so that they can interpret life better and not think negatively about themselves and seek forgiveness or blessing from God.

Job Counseling Guidance. Counselors in employment counseling in America began in the 1960s. Employment counselors carry out work carrying out counseling obligations that meet the minimum standards for the classification of employment counselors. The requirement for a job counselor is to have the ability to provide employment tests and interpret the results in the compensation system for those who are still unemployed. Counselors who are affiliated with the ACA (American Counseling Association) within the division of the National Employee Counseling Association as a professional organization. The job counselor must meet the qualifications of the role and function of the job counselor.

4. DISCUSSION

Implications of Guidance Counseling in Society

The implications of guidance and counseling in society are very broad and have a positive impact on various aspects of social life. The following are some important implications of guidance and counseling in society :

- a. Individual development
 - Helping individuals recognize and develop their potential.
 - Increase self-confidence and self-esteem.
 - Helps individuals overcome personal, emotional, and psychological problems.
- b. Mental health
 - Raise awareness about the importance of mental health.
 - Providing emotional support for individuals experiencing stress, depression, anxiety, or other mental health issues.
 - Reduce the stigma associated with mental health problems and encourage individuals to seek professional help.
- c. Education
 - Assist students in making informed academic and career decisions.
 - Improve academic achievement through support and effective learning strategies.
 - Reduce dropout rates by providing support to students experiencing difficulties.
- d. Family
 - Help family members resolve conflicts and improve communication.
 - Improving family welfare through developing better parenting skills.

- Helping families deal with crisis situations, such as divorce or the loss of a family member.
- e. Community
 - Increase social cohesion and strengthen relationships between community members.
 - Providing community-based intervention programs to address social problems, such as drug abuse, violence and crime.
 - Support the development of programs that promote community well-being, such as suicide and domestic violence prevention programs.
- f. Work and career
 - Helps individuals develop job skills and plan career paths.
 - Increase productivity and job satisfaction through career counseling and training.
 - Helping workers overcome work stress and achieve balance between work and personal life.
- g. Self-intervention
 - Provide prevention programs to identify and address problems before they become more serious.
 - Reduce the risk of high-risk behavior, such as substance abuse and juvenile delinquency, through education and support.
- h. The construction of values and morals
 - Helping individuals develop positive values and good ethics.
 - Encourage responsible and moral behavior in everyday life.

5. CONCLUSION

Very rapid social changes and increasingly complex conditions in society today have occurred in all parts of the world. This change gave birth to differentiation and a different global situation. Industrial society is busy every day with their work and career routines. Working under pressure and anxiety about success in his career. In fact, many of them forget that at home they have children and families who need more attention and affection. The trend of crime is increasing and juvenile delinquency and acts that go beyond social norms are increasingly fertile.

Counseling as a community counseling profession is a concept that underlies the role and function of counselors in today's society. In line with the dynamics of life, the need for guidance and counseling is not only felt in the school environment. Currently, counseling services are being developed in broader settings, namely communities that include families, careers, the elderly and other communities. Counseling in society is really needed because the population is diverse and the characteristics of human problems are widespread.

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